



April 16, 2008

Mayor Marty Blum  
City of Santa Barbara  
735 Anacapa Street  
Santa Barbara, CA 93101

Subject: Measure A - 2008 Transportation Investment Plan

Dear Mayor Blum:

On March 20, 2008 the SBCAG Board unanimously adopted the attached Measure A - 2008 Transportation Investment Plan; a critical and historic step in securing the future of our local and regional transportation systems. The plan provides \$1.05 billion in funding to relieve traffic congestion, maintain existing transportation infrastructure, improve local roads and highways, provide safe routes to school, expand transportation alternatives and protect mobility for seniors and disabled individuals. The adopted plan would continue Santa Barbara County's existing ½ percent local sales tax for transportation for an additional 30 years to fund specific projects and programs. The existing measure, which was approved by county voters in 1989, will sunset in March 2010 and this critical source of transportation funding will end unless Measure A - 2008 is approved. SBCAG is seeking your council's support of the investment plan so that Measure A - 2008 can be placed before the county voters at the November 4, 2008 general election.

This plan is the product of years of hard work and compromise by SBCAG Board members, staff, consultants, local agency representatives and stakeholder groups after many public outreach workshops and meetings. The plan has been prepared to address important existing and future transportation needs in Santa Barbara County. It proposes a diverse program of transportation investments to address those needs while being sensitive to the regional differences within our county.

The Measure A - 2008 Transportation Investment Plan allocates \$140 million to widening the 101 freeway south of Santa Barbara to three lanes in each direction. The remaining \$910 million dollars is split equally between the north and south county. The investments proposed for each region of the county were determined by advisory groups comprised of elected officials, community, business and environmental organization representatives who worked over the past nine months to reach consensus on the plans. Each regional plan provides local discretionary funding to repair and maintain local streets and roads and also allocates funding for important

Member Agencies

Buellton Santa Barbara County Goleta Santa Barbara County Guadalupe Santa Barbara County Lompoc Santa Barbara County Santa Maria Santa Barbara County Solvang Santa Barbara County

regional transportation projects and programs that will benefit the citizens of the county and our local economy for years to come.

Mayor Marty Blum

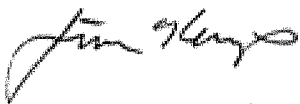
April 16, 2008

Page 2

I would ask if at all possible that your council act on this expenditure plan before June 15, after hearing a presentation on the plan by SBCAG staff. The approval of the County Board of Supervisors and a majority of the city councils representing a majority of the incorporated area population before the SBCAG Board's June meeting is required to place the measure on the November 4, 2008 ballot. Enactment of the measure requires approval by two-thirds of county voters. The support of your council in approving the expenditure plan and informing the public about what is at stake leading up to the November election is very important.

Thank you for your consideration of this matter. Please feel free to call me or Gregg Hart if we can be of assistance to you and answer any questions.

Sincerely,

A handwritten signature in dark ink, appearing to read "Jim Kemp", with a stylized, cursive script.

Jim Kemp

Executive Director

cc: Jim Armstrong, City Manager